

Innovation without the

# STICKER SHOCK

When someone says the word “innovation,” most of us immediately think of the most complex examples: self-driving cars, gene therapy, quantum computers. But the truth is that sometimes the most successful innovations aren’t expensive and digital. They can be the product of thoughtful refinement of preexisting tools and practices.



We recently implemented five new cleaning innovations at the world headquarters of Cushman & Wakefield: redesigned cleaning carts; ride-on vacuums; mops with washable heads; compact auto-scrubbers; and glass mops. These innovations aren’t flashy, but they are effective—many of them the result of carefully combining known items. For example, the new cleaning carts have built-in vacuums, so the cleaner can now complete more tasks in a single lap around the space.

[Check out this video](#) to learn more about how each of these small innovations has a big payoff for the cleaner, and the cost of service.



## CLEANING CARTS

Enables workers to clean, dust, and vacuum a space in a single lap.

## RIDE-ON VACUUMS

Drastically improves the speed of vacuuming.



## WASHABLE MOPS

When paired with new cleaning carts, washable mops help avoid cross-contamination and limit the spread of bacteria.

## AUTO-SCRUBBERS

Improves productivity by eliminating the heavy lifting and physical strain of mopping.



## GLASS MOPS

Cleans the entire surface in less time, and with less paper waste, than a traditional paper towel and spray combination.

NEW  
5  
CLEANING INNOVATIONS

We’re rolling out new, cost-effective cleaning innovations at client sites across the U.S. and Canada. To learn more, contact [Holly Borrego](#), Senior Director of Cleaning Services.