

# First Annual East Region Holiday Food Drive



The East Region, which consists of AHOLD, the Northeast South, Mid-Atlantic, and Southeast Regions, held their First Annual East Region Holiday Food Drive as a fun, competitive way to give back to their local communities. Each site within the region collected non-perishable food items and donations to ensure those less fortunate enjoyed a holiday season full of fun, food, and cheer.

The East Region successfully collected hundreds of boxes filled with thousands of food items to give to their local community pantries. The total collected includes:

**3,000**  
food items

**\$3,534**  
in donations

**\$2,000**  
for Toys for Tots

## Supported Charities include:

**PHILABUNDANCE**  
*Driving hunger from our communities*

**The Greater Boston  
FOOD BANK**

Bread of Life

Evans House  
Home for Children

**ON THE CARING PLACE  
ONE IS HOMELESS**  
Miami Rescue Mission

House Children's Home  
"Ugly Sweater Event"

**SAMARITAN  
HOUSE**

**THE SALVATION  
ARMY**  
**DOING  
THE MOST  
GOOD**

**ALIVE!**  
rooted in community

**NORTHERN PIEDMONT  
COMMUNITY FOUNDATION**

Alive Inc Alexandria  
Food Program

**TOYS FOR TOTS**



"Thanks to each one of the participating accounts and employees who generously volunteered their time and collaborated in making this event a true success." — Neal Leon